

# Brazil

## Key indicators

Population (millions), 2005.....	186.4
Surface area (1,000 square kilometers) .....	8,514.9
Gross domestic product (US\$ billions), 2005 .....	795.7
Gross domestic product (PPP, US\$) per capita, 2005 .....	8,561
Real GDP growth (percent), 2005.....	2.3

Source: World Bank, *World Development Indicators Online Database* (December 2006); IMF, *World Economic Outlook Online Database* (April and September 2006 editions); national sources

## Travel & Tourism indicators

### T&T industry, 2006 estimates

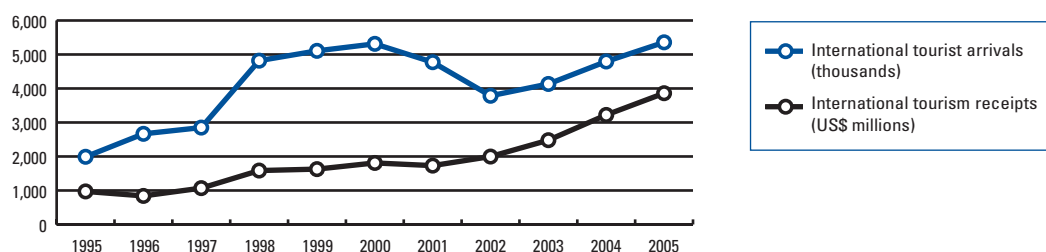
	Percent of total	2007–2016 annual growth (% forecast)
GDP (US\$ millions) .....	2.8	3.0
Employment (1,000 jobs).....	2.7	1.6

### T&T economy, 2006 estimates

GDP (US\$ millions) .....	6.7	3.8
Employment (1,000 jobs).....	6.4	2.2

Source: World Travel & Tourism Council, *TSA Research 2006*

International tourist arrivals (1,000), 2005 .....	5,358
International tourism receipts (US\$ millions), 2005 .....	3,861



Source: United Nations World Tourism Organization

## Travel & Tourism Competitiveness Index

	Rank (out of 124)	Score (1–7 scale)
<b>2007 Index</b> .....	<b>59</b>	<b>4.2</b>
<b>T&amp;T regulatory framework</b> .....	<b>67</b>	<b>4.1</b>
Policy rules and regulations.....	75	4.4
Environmental regulation.....	46	4.4
Safety and security .....	90	3.9
Health and hygiene.....	72	4.4
Prioritization of T&T strategies.....	71	3.6
<b>T&amp;T business environment and infrastructure</b> .....	<b>48</b>	<b>3.8</b>
Air transport infrastructure .....	28	3.9
Ground transport infrastructure .....	79	3.0
Tourism infrastructure .....	28	4.4
ICT infrastructure .....	48	3.2
Price competitiveness in T&T industry .....	80	4.3
<b>T&amp;T human, cultural, and natural resources</b> .....	<b>67</b>	<b>4.7</b>
Human resources.....	83	4.9
Education and training.....	69	4.6
Availability of qualified labor .....	106	3.7
Workforce wellness .....	71	6.3
National tourism perception.....	87	4.5
Natural and cultural resources.....	42	4.7

Note: For descriptions of variables and detailed sources, please refer to "How to Read the Country/Economy Profiles."

## T&amp;T national competitiveness balance sheet

COMPETITIVE ADVANTAGES		Rank/124	COMPETITIVE DISADVANTAGES		Rank/124
<b>Policy rules and regulations</b>					
1.05	Openness of bilateral Air Service Agreements .....	36	1.01	Foreign ownership restrictions .....	89
<b>Environmental regulation</b>					
2.01	Stringency of environmental regulation .....	28	1.04	Visa requirements .....	89
2.02	Clarity and stability of environmental regulations .....	50	1.03	Rules governing foreign direct investment .....	81
<b>Safety and security</b>					
3.01	Business costs of terrorism .....	3	1.02	Property rights .....	62
<b>Prioritization of Travel &amp; Tourism</b>					
5.04	T&T fair attendance .....	23	<b>Environmental regulation</b>		
<b>Air transport infrastructure</b>					
6.02	Available seat kilometers .....	13	2.03	Government prioritization of sustainable T&T .....	87
6.04	Airport density .....	24	<b>Safety and security</b>		
6.05	Number of operating airlines .....	37	3.03	Business costs of crime and violence .....	111
6.03	Departures per 1,000 population .....	50	3.02	Reliability of police services .....	107
<b>Ground transport infrastructure</b>					
7.04	Domestic transport network .....	40	<b>Health and hygiene</b>		
<b>Tourism infrastructure</b>					
8.02	Presence of major car rental companies .....	1	4.01	Gov't efforts to reduce health risks from pandemics .....	95
<b>ICT infrastructure</b>					
9.01	Extent of business Internet use .....	23	4.02	Physician density .....	74
<b>Price competitiveness in the T&amp;T industry</b>					
10.04	Fuel price level .....	34	4.04	Access to improved drinking water .....	64
<b>Human resources</b>					
11.02	Secondary education enrollment .....	1	4.03	Access to improved sanitation .....	60
11.04	Local availability of research and training services .....	32	<b>Prioritization of Travel &amp; Tourism</b>		
11.05	Extent of staff training .....	38	5.01	Government prioritization of the T&T industry .....	94
<b>National tourism perception</b>					
12.02	Attitude toward tourists .....	40	5.03	Effectiveness of marketing and branding .....	85
12.03	Recommendation to extend business trips .....	40	5.02	T&T government expenditure .....	68
<b>Natural and cultural resources</b>					
13.01	Number of World Heritage sites .....	11	<b>Air transport infrastructure</b>		
13.04	Business concern for ecosystems .....	42	6.01	Quality of air transport infrastructure .....	57
<b>Human resources</b>					
<b>Ground transport infrastructure</b>					
<b>Tourism infrastructure</b>					
<b>ICT infrastructure</b>					
<b>Price competitiveness in the T&amp;T industry</b>					
<b>Human resources</b>					
<b>National tourism perception</b>					
<b>Natural and cultural resources</b>					